



*For Immediate Release*

For more information, contact:  
Stephanie Bardekoff  
[stephanie.bardekoff@smpcorp.com](mailto:stephanie.bardekoff@smpcorp.com)

## **Standard Motor Products Expands Electronic Throttle Body Program**

NEW YORK, N.Y., August 6, 2024 - Standard Motor Products, Inc. (SMP) continues to expand its industry-leading Electronic Throttle Body (ETB) program. Standard® is an expert manufacturer with nearly 250 ETBs and new numbers being introduced each month. Every Standard® ETB is 100% new, never remanufactured, and is fully calibrated and tested for precise performance.

Standard's extensive Electronic Throttle Body program includes nearly 250 part numbers with coverage for import and domestic vehicles. All popular Standard® ETBs include the required gaskets for easy installation, and applications with high OE failure rates feature multiple design improvements. Standard® engineers evaluate the original part, identify the OE issues, and correct those problems to deliver more durable ETBs. For instance, the ETBs on Chrysler/Pentastar 2.0L and 2.4L engines are widely known to fail prematurely. Standard® engineers increased the face width on the gear to reduce stress on the gear teeth, improved the geometry of the gear teeth to make them stronger, and upgraded the actual gear to a higher-strength, heat-resistant material. Together, all of these features result in an ETB that performs exactly as the vehicle manufacturer intended, with enhanced durability.

Standard®-manufactured ETBs are designed, tested, and assembled in North America. New applications are validated on actual vehicles to confirm that the ETB correctly integrates with today's sophisticated electronic throttle control systems. In addition to the industry's leading Electronic Throttle Body program, Standard® also offers a wide array of related components, such as Accelerator Pedal Sensors, Throttle Position Sensors, Variable Intake Manifold Actuators, ETB Connectors and more.

Standard® has recently released ETBs for popular Volvo cars and SUVs through the 2022 model-year, as well as Jeep vehicles like the 2024-22 Grand Cherokee and 2024-18 Wrangler. Additional new coverage includes popular vehicles like the 2024-21 Ford F-150, 2019-15 Hyundai Sonata, and 2022-20 General Motors heavy-duty trucks. New related components include Accelerator Pedal Sensors for the 2023-21 Hyundai Elantra, 2023-22 Hyundai Tucson and 2023 Kia Sportage.

John Herc, Vice President Vehicle Control Marketing, SMP, stated, "Electronic throttle bodies are a product category that barely existed just 20 years ago, but has become one of the industry's fastest growing underhood categories. We are committed to consistently expanding our extensive, industry-leading ETB program to ensure that service providers look to us for quality and coverage."

All new Standard® Electronic Throttle Bodies are listed in the catalog found at [StandardBrand.com](http://StandardBrand.com), and in electronic catalog providers.

### **About Standard®**

Standard® provides unmatched coverage for all import and domestic vehicle applications equipped with gas, hybrid, and electric powertrains. Standard's line offers premium automotive products in multiple product categories for vehicle systems such as electric, safety, fuel, and ignition. Product categories include Ignition Coils, Sensors, Switches, VVT Components, ADAS Products, TPMS Sensors, Fuel Injection and much more. For additional information, contact an SMP® sales representative or visit [StandardBrand.com](http://StandardBrand.com).

### **About SMP**

With over 100 years in business, Standard Motor Products, Inc. is a leading independent manufacturer and distributor of premium replacement parts in the automotive aftermarket and a custom-engineered solutions provider to vehicle and equipment manufacturers in diverse non-aftermarket end markets. SMP sells its products primarily to retailers, warehouse distributors, original equipment manufacturers and original equipment service part operations in the United States, Canada, Europe, Asia, Mexico and other Latin America countries. For more information, download the SMP Parts App or visit [SMPcorp.com](http://SMPcorp.com).

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