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For Immediate Release

Standard Motor Products, Inc. Launches New Corporate Website

NEW YORK, N.Y., February 18, 2025 – Standard Motor Products, Inc. (NYSE: SMP) is pleased to announce the launch of its all-new corporate website. The website, which includes resources for investors, has been completely redesigned in partnership with Scandia, a leading digital and web development agency. Each aspect of the site has been engineered to assist users in quickly locating information, and is fully optimized for speed and compatibility with desktop, tablet and mobile devices. Additionally, SMPcorp.com now features a powerful accessibility tool which allows users to customize their web experience sitewide to meet their needs.

Homepage

The new SMP homepage delivers key corporate information and functions as a super dashboard. The main block showcases the Company's latest news and an SMP stock ticker. Below, an SMP Homepage User Guide features six paths – Financial Performance, About SMP, Parts & Products, Latest News, Get in Touch, and Corporate Resources. Each track contains additional filters that deliver an interactive, informative dashboard, featuring unique URLs that make bookmarking and sharing easy.

Further down the homepage, a Corporate Overview panel highlights the SMP story, its commitment to sustainability, multiple operating segments (Aftermarket Vehicle Control, Aftermarket Temperature Control, Engineered Solutions and Nissens) and Brands. The Reports & Financial Documents section showcases the latest investor and earnings call presentations, annual report, proxy statement and more, and the final block features Helpful Resources, a graphic launchpad to key sections.

Navigating SMPcorp.com

Interactive navigation menus operate as a powerful launchpad. For example, the Investors menu includes a stock ticker, quick links to Investor Considerations, frequently asked questions, and pre-filtered year buttons for financial presentations and documents. A comprehensive search function includes popular search terms, with a results page that is organized by category including financial, documents, news, team members, and more. The new Contact Us page presents a series of selections to ensure users reach intended contacts.

An SMP Leadership section introduces Executive Officers and the Board of Directors, and a robust Facilities module allows users to view locations via List or 'Find on Map'. A Financial Information page makes it easy to find all SMP Financial Documents in one place, and an SMP Brand page tells each brand's story within a user-friendly carousel. A reimagined, fully automated SMP History Timeline features SMP's 100+ year history, and can be experienced manually or via a smart, interactive menu.

"Our new corporate website is the result of the hard work, creativity and insight of the SMP and Scandia teams," said Jack Ramsey, Senior Vice President Sales and Marketing at SMP. "Every aspect of the site is

designed to help users find the info they need–FAST. We're delighted to share the finished product with our stakeholders."

To view the new website, visit SMPcorp.com.

About SMP®

With over 100 years in business, Standard Motor Products, Inc. is a leading independent manufacturer and distributor of premium replacement parts in the automotive aftermarket and a custom-engineered solutions provider to vehicle and equipment manufacturers in diverse non-aftermarket end markets. SMP sells its products primarily to retailers, warehouse distributors, original equipment manufacturers and original equipment service part operations in the United States, Canada, Europe, Asia, Mexico and other Latin America countries. For more information, download the SMP Parts App or visit <u>SMPcorp.com</u>.

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