## Standard Motor Products, Inc. Q2 2020 Investor Presentation


in

## Forward Looking Statements

You should be aware that except for historical information, the matters discussed herein are forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward looking statements, including projections and anticipated levels of future performance, are based on current information and assumptions and involve risks and uncertainties which may cause actual results to differ materially from those discussed herein. Further, the current COVID-19 pandemic has caused our business and industry to experience significant volatility, uncertainty, and economic disruption, and could continue to impact our future sales and profitability as described in our 10-Q as of June 30, 2020 and filed with the SEC on July 30, 2020. You are urged to review this filing, and all of our filings, with the SEC and our press releases from time to time for details of these risks and uncertainties.

## Industry and Business Overview



## Why Invest in SMP?

Longstanding business led by experienced management team

Leader in engine management and temp control aftermarket

Significant share of stable industry with positive outlook

Proven strategy for long-term outperformance

Superior shareholder returns

Financial results demonstrate success

## SMP Snapshot

## 101 Years in Business



- Founded 1919
- \$1.1 Billion 2019 Sales
-4,200 Employees
Worldwide


LAWRENCE I. SILLS Executive Chairman Board of Directors


ERIC P. SILLS
Director, CEO and President


JAMES J. BURKE Chief Operating Officer


DALE BURKS
EVP and Chief Commercial Officer


NATHAN ILES Chief Financial Officer

## 2019 Sales

 BreakdownSales by Market


Sales by Product Line


- Engine Mgmt
- Temp Control


## Major Product Categories

## Engine Management

- Ignition Products
- Emissions Products
- Fuel Delivery
- Vehicle Electronics
- Wire \& Cable


## Temperature Control

- A/C Compressors
- Other A/C System Components
- Engine Cooling Products
- Blower \& Radiator Fan Motors
- Window Lift Motors


## SMP Snapshot

## Professionally Recognized Brands



## Significant Supplier to All Major Distributors



AutoPlus Perz Boyn



## SMP Facilities - Worldwide

## Global Footprint




3 Million sq. ft. • 13 Manufacturing Plants • 6 Distribution Centers • 9 Offices

## Favorable Industry Trends



## Strategy Overview



SMP

## Strategic Objectives

## Premium Value Proposition

Drive for Continuous Improvement

Successful Growth
Programs

Return to Shareholders

- External programs that provide real value to our customers
- Best-in-class full-line, full-service supplier of premium engine management and temperature control products
- Internal programs that make us a stronger company
- Investment in increased manufacturing
- Increase in low-cost footprint
- Global sourcing without compromise to quality
- Strategic expansion of our business
- Complementary product lines
- Complementary markets, geographies and channels
- Strategic acquisitions
- Quarterly dividends
- Treasury stock buyback program

To be the best full-line, full-service supplier of premium engine management and temperature control products

## The SMP Value Proposition

Our suite of products and services is designed to provide all the needed support for our customers and the technicians who install our parts
Premium Quality
Products

Field Sales Support

| Premium <br> Brands | Full-Line <br> Coverage |
| :---: | :---: |
| Marketing <br> Support | World-Class <br> Training |

## Supply Chain Excellence

Basic<br>Manufacturing

## Drive for Continuous Improvement

- Increased Manufacturing
- Engineering resources up >30\% from 2013
- 80\% of capital budget for tooling projects
- Acquisitions: a great "shortcut"
- Low Cost Manufacturing
- Operations in Mexico \& Poland
- China expansion (Gwo Yng, FGD, CYJ)
- Integration of General Cable
- Integration of Pollak (2019)
\% of Hrs in Low Cost Plants

- Low Cost Sourcing
- Hong Kong Engineering \& Sourcing Office
- Rigorous U.S. product qualification



## Successful Growth Programs

## Committed to Growing Technology Categories



## Air Management \& Emissions / Fuel

- EVAP Components - manufactured in Independence and Greenville
- Active Grill Shutters - expanded line, CAPA certified
- GDI High Pressure Pumps - first to manufacture in aftermarket
- ETB / ETB Kits - gaskets included, manufactured in Mexico


## Ignition \& Electrical

- Battery Management - battery current sensors 100+ SKUs
- EGT / ETS - manufactured in Bialystok
- Diesel NOx Sensors - expanded offering, high failure OE part
- ADAS Components - market leader with 30+ new categories targeted


## Temperature Control

- Air Door Actuators - 300+ SKUs, high failure OE component
- Brushless Motors (BLDC) - adaptable modular electronics
- Thermostat Assemblies and Housings - improved design over the OE
- Water Outlets - industry-leading coverage
- Electric Compressors - for HEV and ICE vehicles


## Successful Growth Programs

## Strategic Acquisitions

- 12 Acquisitions in Recent Years
- Primary Focus
- Bolt-on: acquire competitors
- Vertical integration: acquire suppliers
- New but related business
- Rationale
- Provides enhanced value to our customers
- Helps with Full-Line, Full-Service model
- Rapid entry to new technologies
- Economies of scale allows further investment
- Helps address part complexity / SKU proliferation



## Return to Shareholders

## Dividend Increase



Treasury Stock Buyback Program

| Year | Spend | Shares | Avg. Price |
| :---: | :---: | :---: | :---: |
| 2011 | $\$ 4.1 \mathrm{M}$ | 322,250 | $\$ 12.84$ |
| 2012 | $\$ 5.0 \mathrm{M}$ | 380,777 | $\$ 13.13$ |
| 2013 | $\$ 6.9 \mathrm{M}$ | 209,973 | $\$ 32.69$ |
| 2014 | $\$ 10.0 \mathrm{M}$ | 284,284 | $\$ 35.18$ |
| $2015 / 16$ | $\$ 20.0 \mathrm{M}$ | 561,926 | $\$ 35.59$ |
| $2017 / 18$ | $\$ 39.3 \mathrm{M}$ | 853,551 | $\$ 46.00$ |
| 2019 | $\$ 10.7 \mathrm{M}$ | $\underline{221,748}$ | $\$ 48.43$ |
| $2011-2019$ | $\$ 96.0 \mathrm{M}$ | $2,834,509$ |  |

## SMP Cash Utilization



## June 2020 YTD Results



## Year-Over-Year Performance Measures



## EBITDA (w/o Special Items) (\$M)



[^0]Gross Margin


Diluted EPS (w/o Special Items)


[^1]
## Substantial Gross Margin Improvement


† Includes Wire Integration Costs Incurred From Nogales to Reynosa Move
$\ddagger$ Includes Slight Dampening Effect on Margins as a Result of Tariffs

## Income Statement Non-GAAP

(\$ in millions)

|  | June 2020 YTD |  |  | June 2019 YTD |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount |  | \% of Sales |  | ount | \% of Sales |
| Net Sales | \$ | 502.2 | 100.0\% | \$ | 588.9 | 100.0\% |
| Gross Profit |  | 134.8 | 26.8\% |  | 166.9 | 28.3\% |
| SG\&A Expenses |  | 104.2 | 20.6\% |  | 120.6 | 20.5\% |
| Operating Profit |  | 30.6 | 6.1\% |  | 46.3 | 7.9\% |
| Other Income/(Loss) |  | 0.1 |  |  | 2.1 |  |
| Interest Expense |  | 1.6 |  |  | 2.8 |  |
| Income Taxes |  | 7.5 |  |  | 11.5 |  |
| Earnings from Continuing Ops. | \$ | 21.6 |  | \$ | 34.1 |  |
| Diluted Earnings Per Share: |  |  |  |  |  |  |
| Continuing Operations | \$ | 0.95 |  | \$ | 1.49 |  |
| Diluted Shares (000's) |  | 22,794 |  |  | 22,857 |  |

## Condensed Balance Sheet

Actual Q2 2020, Q2 2019 (\$ in millions)

Cash and Equivalents
Accounts Receivable/DSO
Inventory/Turns
Unreturned Customer Inventory Other Assets
Total Assets

Current Liabilities
Total Debt/Debt to Cap Ratio
Other Liabilities
Total Liabilities

Equity/Debt to Equity Ratio
Total Liabilities and Equity

| Dollars |  |  |  | Ratios |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2020 |  | 2019 |  | 2020 | 2019 |
| \$ | 22.5 | \$ | 17.4 |  |  |
|  | 184.5 |  | 179.4 | 57 | 51 |
|  | 353.3 |  | 375.3 | 2.1 | 2.3 |
|  | 18.9 |  | 18.7 |  |  |
|  | 365.6 |  | 378.7 |  |  |
| \$ | 944.8 | \$ | 969.5 |  |  |
| \$ | 246.5 | \$ | 258.9 |  |  |
|  | 91.2 |  | 135.2 | 15.2\% | 21.8\% |
|  | 96.4 |  | 90.1 |  |  |
| \$ | 434.1 | \$ | 484.2 |  |  |
|  | 510.7 |  | 485.3 | 0.18 | 0.28 |
| \$ | 944.8 | \$ | 969.5 |  |  |

Condensed Statement of Cash Flows

| (IN MILLIONS) | June YTD |  | Full Year |
| :---: | :---: | :---: | :---: |
|  | 2020 | 2019 | 2019 |
| NET INCOME | \$19.6 | \$31.6 | \$57.9 |
| DEPRECIATION \& AMORTIZATION | 12.9 | 12.7 | 25.8 |
| ACCOUNTS RECEIVABLE | (51.3) | (26.6) | 17.9 |
| INVENTORY | 12.7 | (19.7) | (17.9) |
| ACCOUNTS PAYABLE | (21.8) | (7.0) | (1.9) |
| OTHER OPERATING ACTIVITIES | 27.0 | (10.5) | (4.9) |
| OPERATING CASH FLOW | (0.9) | (19.5) | 76.9 |
| CAPITAL EXPENDITURES | (9.0) | (7.6) | (16.2) |
| ACQUISITIONS | 0.0 | (38.4) | (43.5) |
| NET BORROWINGS (PAYMENTS) | 34.3 | 86.0 | 7.9 |
| DIVIDENDS | (5.6) | (10.3) | (20.6) |
| REPURCHASE OF COMMON STOCK | (8.7) | (10.7) | (10.7) |
| OTHER CHANGES | 2.0 | 6.8 | 5.4 |
| NET CHANGE IN CASH | \$ 12.1 | \$ 6.3 | \$ (0.8) |
| FREE CASH FLOW | \$ (15.5) | \$ (37.4) | \$ 40.2 |

## Appendix



## Reconciliation of GAAP and Non-GAAP Measures

(\$ in thousands, except per share amounts)

## EARNINGS FROM CONTINUING OPERATIONS <br> GAAP EARNINGS FROM CONTINUING OPERATIONS

RESTRUCTURING AND INTEGRATION EXPENSES (INCOME)
GAIN FROM SALE OF BUILDINGS
INCOME TAXEFFECT RELATED TO RECONCILING ITEMS
NON-GAAP EARNINGS FROM CONTINUING OPERATIONS

DILUTED EARNINGS PER SHARE FROM CONTINUING OPERATIONS
GAAP DILUTED EARNINGS PER SHARE FROM CONTINUING OPERATIONS

RESTRUCTURING AND INTEGRATION EXPENSES (INCOME)
GAIN FROM SALE OF BUILDINGS
INCOME TAXEFFECT RELATED TO RECONCLIING ITEMS
NON-GAAP DILUTED EARNINGS PER SHARE FROM CONTINUING OPERATIONS


| $\$$ | 0.94 | $\$$ | 1.47 | $\$$ | 1.11 | $\$$ | 1.48 | $\$$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | 1.41 |  |  |
|  | 0.01 | 0.03 | 0.13 | 0.12 |  | 0.04 |  |  |
|  | - | - | $(0.01)$ | $(0.02)$ | $(0.02)$ |  |  |  |
|  |  |  | $(0.01)$ | $(0.03)$ | $(0.04)$ | - |  |  |

MANAGEMENT BELIEVES THAT EARNINGS FROM CONTINUING OPERATIONS AND DILUTED EARNINGS PER SHARE FROM CONTINUING OPERATIONS, EACH OF WHICH ARE NONGAAP MEASUREMENTS AND ARE ADJUSTED FOR SPECIAL ITEMS, ARE MEANINGFUL TO INVESTORS BECAUSE THEY PROVIDE A VIEW OF THE COMPANY WITH RESPECT TO ONGOING OPERATING RESULTS. SPECIAL ITEMS REPRESENT SIGNIFICANT CHARGES OR CREDITS THAT ARE IMPORTANT TO AN UNDERSTANDING OF THE COMPANY'S OVERALL OPERATING RESULTS IN THE PERIODS PRESENTED. SUCH NON-GAAP MEASUREMENTS ARE NOT RECOGNIZED IN ACCORDANCE WITH GENERALLY ACCEPTED ACCOUNTING PRINCIPLES AND SHOULD NOT BE VIEWED AS AN ALTERNATVE TO GAAP MEASURES OF PERFORMANCE.

## Reconciliation of GAAP and Non-GAAP Measures (cont'd)

| EBITDA WITHOUT SPECIAL ITEMS |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GAAP EARNINGS FROM CONTINUING OPERATIONS BEFORE TAXES | \$ | 28,777 | \$ | 44,931 | \$ | 34,223 | \$ | 55,561 | \$ | 51,756 |
| DEPRECIATION \& AMORTIZATION |  | 12,877 |  | 12,744 |  | 11,706 |  | 11,316 |  | 9,269 |
| INTEREST EXPENSE |  | 1,645 |  | 2,811 |  | 1,883 |  | 1,190 |  | 705 |
| EBITDA |  | 43,299 |  | 60,486 |  | 47,812 |  | 68,067 |  | 61,730 |
| RESTRUCTURING AND INTEGRATION EXPENSES (INCOME) |  | 214 |  | 644 |  | 3,067 |  | 2,782 |  | 1,012 |
| GAIN FROM SALE OF BUILDINGS |  | - |  | - |  | (218) |  | (524) |  | (524) |
| SPECIAL ITEMS |  | 214 |  | 644 |  | 2,849 |  | 2,258 |  | 488 |
| EBITDA WITHOUT SPECIAL ITEMS | \$ | 43,513 | \$ | 61,130 | \$ | 50,661 | \$ | 70,325 | \$ | 62,218 |
| total debt | \$ | 91,192 | \$ | 135,238 | \$ | 93,731 | \$ | 79,093 | \$ | 100,180 |
| DEBT TO EBITDA RATIO (TTM) |  | 0.8:1 |  | 1.2:1 |  | 0.9:1 |  | 0.6:1 |  | 0.9:1 |

MANAGEMENT BELIEVES THAT EBITDA WITHOUT SPECIAL ITEMS, WHICH IS A NON-GAAP MEASUREMENT, IS MEANINGFUL TO INVESTORS BECAUSE IT PROVIDES A VIEW OF THE COMPANY WITH RESPECT TO ONGOING OPERATING RESULTS. SPECIAL ITEMS REPRESENT SIGNIFICANT CHARGES OR CREDITS THAT ARE IMPORTANT TO AN UNDERSTANDING OF THE COMPANY'S OVERALL OPERATING RESULTS IN THE PERIODS PRESENTED. SUCH NON-GAAP MEASUREMENTS ARE NOT RECOGNIZED IN ACCORDANCE WITH GENERALLY ACCEPTED ACCOUNTING PRINCIPLES AND SHOULD NOT BE VIEWED AS AN ALTERNATIVE TO GAAP MEASURES OF PERFORMANCE.

## Reconciliation of GAAP and Non-GAAP Measures (cont'd)

(\$ in thousands, except per share amounts)

## EARNINGS FROM CONTINUING OPERATIONS

## GAAP EARNINGS FROM CONTINUING OPERATIONS

RESTRUCTURING AND INTEGRATION EXPENSES
GAIN FROM SALE OF BUILDINGS
INCOME TAXEFFECT RELATED TO RECONCILING ITEMS
NON-GAAP EARNINGS FROM CONTINUING OPERATIONS

## DILUTED EARNINGS PER SHARE FROM CONTINUING OPERATIONS

GAAP DILUTED EARNINGS PER SHARE FROM CONTINUING OPERATIONS
RESTRUCTURING AND INTEGRATION EXPENSES
GAIN FROM SALE OF BUILDINGS
INCOME TAXEFFECT RELATED TO RECONCILING ITEMS
NON-GAAP DILUTED EARNINGS PER SHARE FROM CONTINUING OPERATIONS

\$ 11,842 \$ 20,555

| 9 |  | 644 |
| ---: | :--- | ---: |
| - |  | - |
| $(2)$ |  | $(168)$ |
|  |  |  |

SIXMONTHS ENDED
JUNE 30,

| 2020 |  | 2019 |
| :---: | :---: | :---: |
| (Unaudited) |  |  |
| \$ 21,463 | \$ | 33,659 |
| 214 |  | 644 |
| - |  |  |
| (56) |  | (168) |
| \$ 21,621 |  | 34,135 |


| \$ | 0.94 | \$ | 1.47 |
| :---: | :---: | :---: | :---: |
|  | 0.01 |  | 0.03 |
|  | - |  | - |
|  | - |  | (0.01) |
| \$ | 0.95 | \$ | 1.49 |

MANAGEMENT BELIEVES THAT EARNINGS FROM CONTINUING OPERA TIONS AND DILUTED EARNINGS PER SHARE FROM CONTINUING OPERATIONS, EACH OF WHICH ARE NON-GAAP MEASUREMENTS AND ARE ADJUSTED FOR SPECIAL TEMS, ARE MEANINGFUL TO INVESTORS BECAUSE THEY PROVIDEA VIEW OF THE COMPANY WITH RESPECT TO ONGOING OPERA TING RESULTS. SPECIAL ITEMS REPRESENT SIGNIFICANT CHARGES OR CREDITS THAT ARE IMPORTANT TO AN UNDERSTANDING OF THE COMPANY'S OVERALL OPERA TING RESULTS IN THE PERIODS PRESENTED. SUCH NON-GAAP MEASUREMENTS ARE NOT RECOGNZED IN ACCORDANCE WITH GENERALLY ACCEPTED ACCOUNTING PRINCIPLES AND SHOULD NOT BE VIEWED AS AN ALTERNATVE TO GAAP MEASURES OF PERFORMANCE.

## Thank You


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[^0]:    * Results Impacted by Sales Declines from COVID-19 Pandemic
    † Includes Wire Integration Costs Incurred From Nogales to Reynosa Move

[^1]:    $\ddagger$ Includes Slight Dampening Effect on Margins as a Result of Tariffs

